

## The Strategic Role of Sustainability Data

*High-Quality Sustainability Data is the Must-Have for Access to Cheaper Capital and Higher Valuations*

### 2 INSIGHTS

1. Carbon is now a commodity, with a rapidly expanding financial and trading ecosystem
2. Companies who provide sustainability reports gain access to cheaper capital and upside gains

*“We are now able to go to issuers and tell them ‘if you issue your debt in green format, you will actually save money.’”*

[Deutsche Bank](#)

### FACTS

- Environmental commodities now viewed as an additional and fast-growing asset class, with associated wealth creation opportunities ([Blackstone](#))
- M&A activity for REITs, PE portfolios and CRE now requires sustainability reporting in due diligence
- Businesses and local governments gain a lower cost of capital with sustainability reporting
- The new laws in Texas, which restrict cities from engaging in ESG data, has actually raised costs more than \$1B per year ([Bloomberg](#))

#### Carbon Emissions Futures Overview



Prev. Close	80.79	Month	Dec 22	Tick Size	0.01
Open	80.75	Contract Size	1,000 Tonnes	Tick Value	10
Day's Range	77.45 - 81.22	Settlement Type	Physical	Base Symbol	C
52 wk Range	54.45 - 99.22	Settlement Day	12/18/2022	Point Value	1 = €1000
1-Year Change	33.96%	Last Rollover Day	12/19/2021	Months	HMUZ

Source: [Investing.com](#)

# CLIMATE FINANCE IS HERE

Most businesses are just starting to automate their sustainability data flows, and just now considering the need for audit-ready, verifiable data. But once that data is in place, the doors of climate finance are open, and the financial wins to preparing Enterprise Sustainability Data begin.

Carbon is now a traded commodity with spot, futures and options contracts. See daily price updates at [carboncredits.com](https://carboncredits.com)

There is abundant data that shows the business benefits of reporting sustainability data: A lower the cost of capital for businesses and local governments.

Sustainability data as a must-have for M&A transactions in REITs, CRE and PE markets. Valuations rise with sustainability reporting and credible emissions reduction plans. The list goes on...

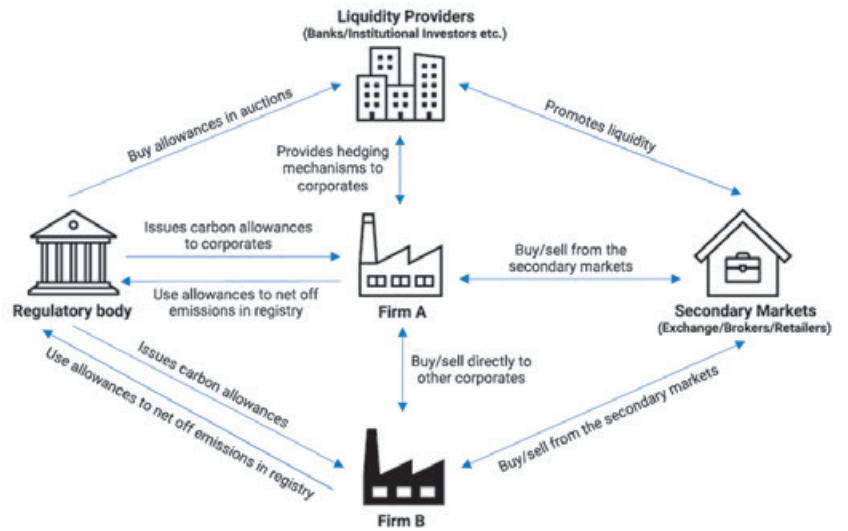
And there is an opportunity hedge out macroeconomic climate risk: Investors can earn an extra 0.5-0.7% return per year by allocating 5% of their portfolio to a hedge built on carbon securities ([Credit Suisse](#)).

Climate finance may seem futuristic, but frankly it is here. Not participating is losing money. Participation requires accurate, audit-ready and shareable sustainability data. Talk to GLYNT.

## READ THE RESEARCH

- [Introducing the Carbon Market](#), Morgan Stanley
- [The Beginning of the Big Carbon Age](#), Credit Suisse
- [Carbon Pricing in the US 101](#), Resources for the Future

## Carbon is a "Normalized" Security



Source: [Morgan Stanley](#)



The sustainability data you need, your way

## ABOUT GLYNT

GLYNT produces investor-grade sustainability data for businesses around the world. Our accurate, complete and audit-ready data enables reporting, operational efficiencies and access to financial capital. Using advanced machine learning, GLYNT is the single solution for water, waste, energy and emissions data. Confidently get the sustainability data job done. Learn more at [glynt.ai](https://glynt.ai)