THE GLYNT 2-2-2

2 pages. 2 minutes. 2 insights.

GLYNT.AI

Where's the Sustainability Data?
There's a Lack of Actual, Accurate Data in ESG Reporting

2 INSIGHTS

1. Producing sustainability data is hard, so many companies resort to industry averages

2. Investors want actual, audited, company-specific data and regulators want the same

The finance and investment community can drive the solutions to secure a sustainable and net zero emission future. But to achieve this, there is a need for robust data and analytics."
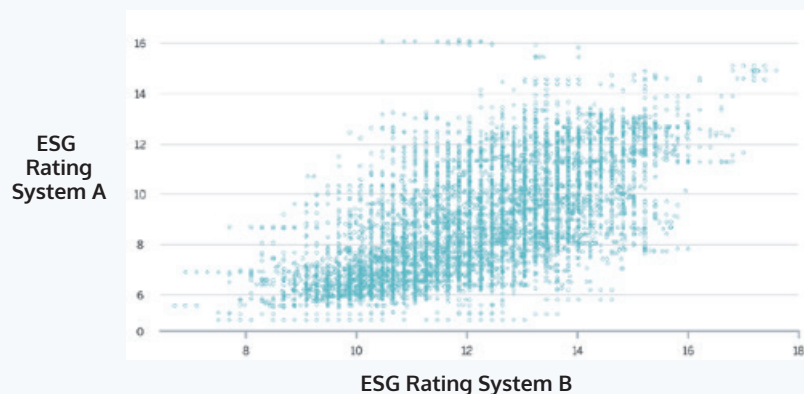
- FTSE Russell

FACTS

- ESG ratings have proven to be "noisy" indicators of sustainability and other performance.

- In May, 2022 The Economist, recommended just focusing on emissions as they are easier to quantify and fit within the rigor of financial accounting. Source

- It's hard to find a data solution. A recent GLYNT survey found only 12 vendors out of 300 sustainability and carbon software platforms surveyed prepared actual data. The rest used industry-averages or unverified user inputs (see next page).

If both rating agencies used the same data and method, the results would fall on a diagonal line. Instead there is a cloud shape, indicating huge variation in ESG ratings between rating systems. Source: MIT, The Aggregate Confusion Project

Comparison of Two ESG Rating Systems
(for the same set of companies)

ESG Rating System A (y-axis)

ESG Rating System B (x-axis)

GLYNT is a software platform that produces emissions, water, waste and energy data from utility bills and business invoices. In Q1'2022 we put ourselves in the shoes of our enterprise customers, and asked, "Which vendors produce the reportable sustainability data?" "Which vendors require the customer to bring their own data, or enter it manually?" We surveyed over 300 carbon accounting and sustainability software platforms.

And what we found surprised us. While IoT sensor platforms can report actual data for Scope 1 emissions, satellite data is not ready for broad enterprise use yet.

Some of the 300 sustainability and carbon counting software platforms surveyed by GLYNT in Q1'22

There are 6 - 8 vendors for Scope 2 data from primary sources, but many have limitations such as US only, PDFs only and so on. And no one had primary source data for Scope 3 emissions.

In sum, after looking at over 300 companies, we found more than 285 that simply said "Bring your own data" or used industry averages.

Frankly, the companies we surveyed now marketing targets for GLYNT!

And for our enterprise customers, the survey data revealed the challenge to getting started with emissions reporting: Current sustainability solutions don't help with data preparation. They rely on the customer to do that hard work. Talk to GLYNT. We solve this problem for businesses every day.

READ THE RESEARCH

- "Three letters that won't save the planet," The Economist
- The MIT Aggregate Confusion Project
- "Mind the gaps: Clarifying corporate carbon," FTSE Russell

ABOUT GLYNT

GLYNT.AI

The sustainability data you need, your way

GLYNT produces investor-grade sustainability data for businesses around the world. Our accurate, complete and audit-ready data enables reporting, operational efficiencies and access to financial capital. Using advanced machine learning, GLYNT is the single solution for water, waste, energy and emissions data. Confidently get the sustainability data job done. Learn more at glynt.ai