Where's the Sustainability Data?
It's Still a BYOD (Bring Your Own Data) World Out There

2 INSIGHTS

1. GLYNT's Annual Survey for 2023 shows no change from 2022

2. Nearly every carbon accounting or sustainability app relies on the customer to prepare the data

The finance and investment community can drive the solutions to secure a sustainable and net zero emission future. But to achieve this, there is a need for robust data and analytics."
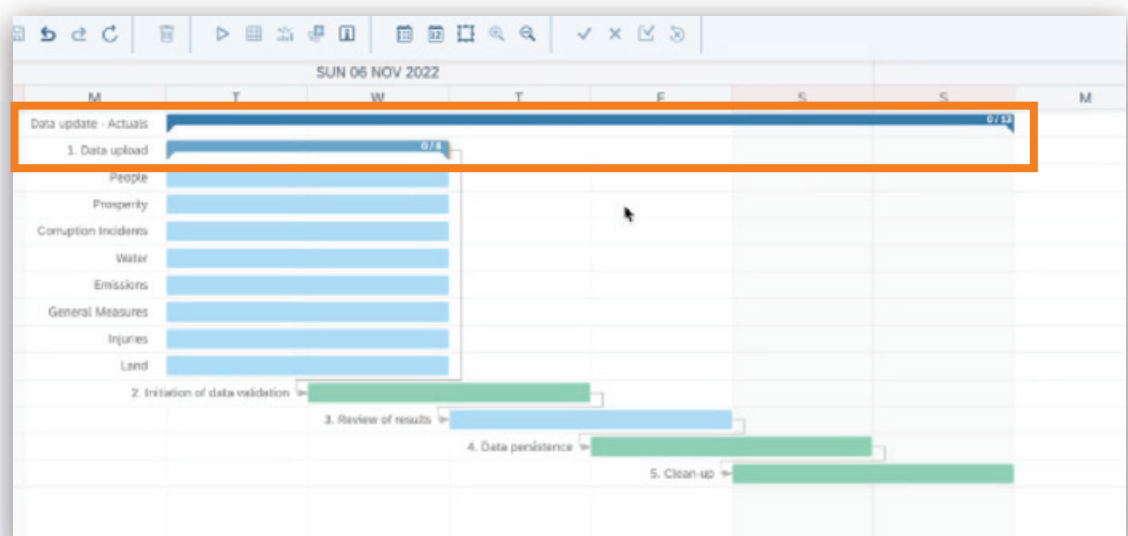
- **FTSE Russell**

FACTS

- Investors, regulators and accounting standards require actual, accurate sustainability data

- Without actual data, reductions cannot be tracked

- In 2022 GLYNT surveyed 300 sustainability and carbon appps. We found just a few that provided actual data – from IoT sensors. The rest said "Upload Your Data Here" or "Enter Your Data Here"

A typical sustainability software application, with the first step of "Upload your data."

Source: SAP

GLYNT provides accurate, actual sustainability data as a service. We deliver the granular detail needed to develop the business case for reduction plans. In Q1 2022 and again in Q1 2023 we put ourselves in our customer's shoes and conducted a survey of sustainability and carbon accounting systems. We asked "Which vendors deliver enterprise-grade sustainability data?" and "Which vendors ask customers to bring their own data?"

We found the same results in 2022 and 2023: Systems that are delivering data from IoT sensors or satellites produce report-ready data. No one else does. Many companies just use industry averages for energy use and emissions. Of the 300 companies we surveyed, just a few produce sustainability data. The rest require the customer to do the hard work.

In short, keep your eyes open when buying sustainability software. You'll still need a data solution. Talk to GLYNT. We solve this problem for businesses every day.

Some of the 300 sustainability and carbon accounting software platforms surveyed by GLYNT in Q1'22

READ THE RESEARCH

- "Three letters that won't save the planet," The Economist
- The MIT Aggregate Confusion Project
- "Mind the gaps: Clarifying corporate carbon," FTSE Russell

ABOUT GLYNT

GLYNT.AI

The sustainability data you need, your way

GLYNT produces investor-grade sustainability data for businesses around the world. Our accurate, complete and audit-ready data enables reporting, operational efficiencies and access to financial capital. Using advanced machine learning, GLYNT is the single solution for water, waste, energy and emissions data. Confidently get the sustainability data job done. Learn more at glynt.ai