CUSTOMER SUCCESS STORY

Verified Energy Bill Savings for Energy Brokers

INTRO

Across the globe, companies want to buy cheaper and greener energy. And now a new urgent need has emerged: data sustainability reporting. Facing fast growth, the challenge for energy brokers is to get reliable data from utility bills. How much energy is being used? How much does it cost? How much can be replaced with cheaper, greener sources? Sales are slowed by the lack of a fast and reliable method to get utility bill data.

THE CHALLENGE

- Utility bills are complicated and long, so it is no surprise that the most common method to get utility bill data is to type it in, eg manual data entry. The unfortunate result is lots of data errors, slow delivery speed and a bit of a black box on how data aggregations and categorizations are done.
- And manual data entry is slow. Weeks and sometimes months can pass before the energy broker's customer has a complete data set.

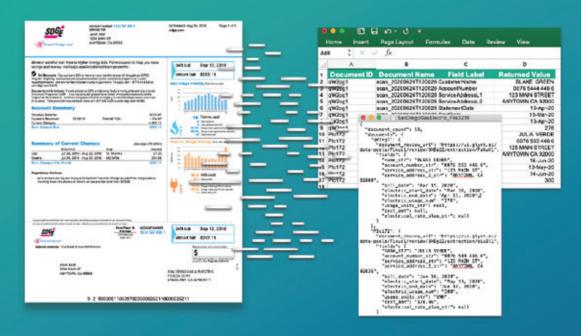
THE SOLUTION

- GLYNT's technology solution has two key components: automated data capture from utility bills using advanced machine learning; and semantic tools that untangle the complex data schemas on utility bills. The result is structured, ready-to-use data, with complete trackback to the bill itself.
- With automation, data capture is speedy and the data aggregations and categorizations are completely transparent.
- And now, energy brokers can provide a customized quote just as fast as the next meeting time can be set.

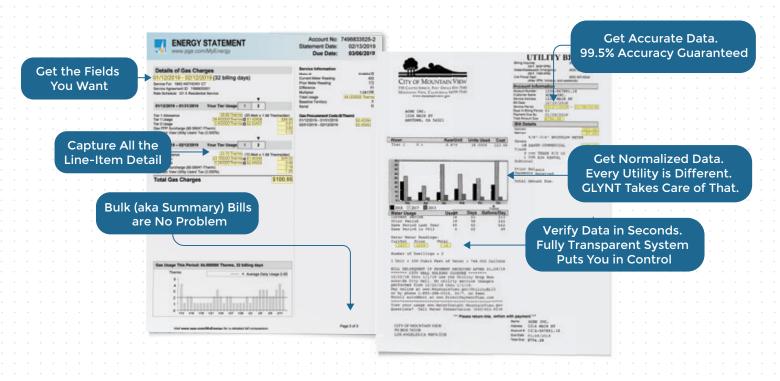
CLOSING

Utility bill data is a chokepoint to sales, and automated utility bill data breaks through. GLYNT's modern solution delivers speed, accurate data and the transparency needed to please energy brokers and their customers. Sometimes a new technology comes along that is simply better, faster and cheaper than before. Talk to GLYNT. This is one of those moments. As companies across the globe engage in digital transformation, there is no reason that energy brokers should be left behind.

Transform Utility Bills into Easy-to-Use Data



Need Full Line-Item Detail? No problem



Ready to Try GLYNT?

Contact us for a customized demo on your documents! You send us the documents you see every day, and some tricky edge cases. We'll show you how GLYNT tackles the tough challenges. Let's have some fun!



