

# THE GLYNT 2-2-2

2 pages. 2 minutes. 2 insights.

GLYNT.AI

## Enterprise Sustainability Data

*The Must-Have for Reporting, Reducing, Risk Management and Finance*

### 2 INSIGHTS

1. From Primary Sources to Reportable Sustainability Data is not easy. Automation and verified systems are a must
2. Companies who automated SOX compliance early on saved millions of dollars in subsequent years. Sustainability data is the same

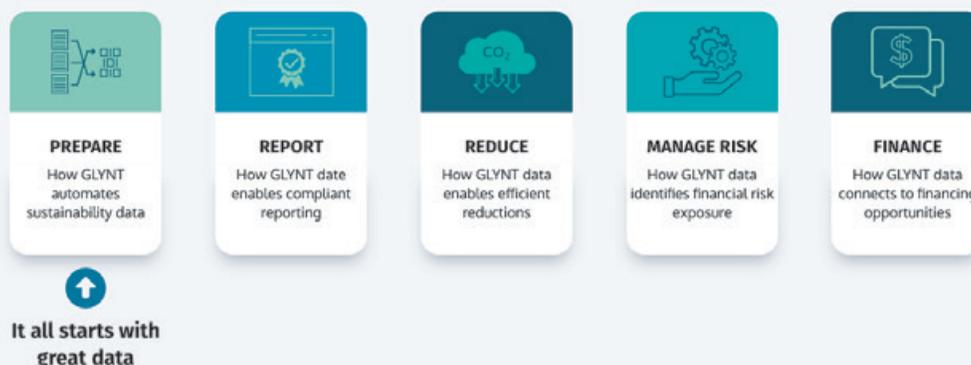
*“The foundations of a strong ESG program are built on data. Data-rich organizations operate more efficiently, more decisively and with greater foresight than their peers.”*

[World Economic Forum](#)

### FACTS

- Only 9% of businesses use software to prepare sustainability data today ([Diligent](#))
- Only 12 out of 300 sustainability and software vendors surveyed by GLYNT help customers prepare sustainability data ([GLYNT](#))
- But corporate revenues, valuations and regulatory compliance now depend on this data
- Specialized technology needed for data automation as the vast majority of key data is trapped in utility bills and business invoices

### Operationalize the Sustainability Journey



# ENTERPRISE SUSTAINABILITY DATA DEFINED

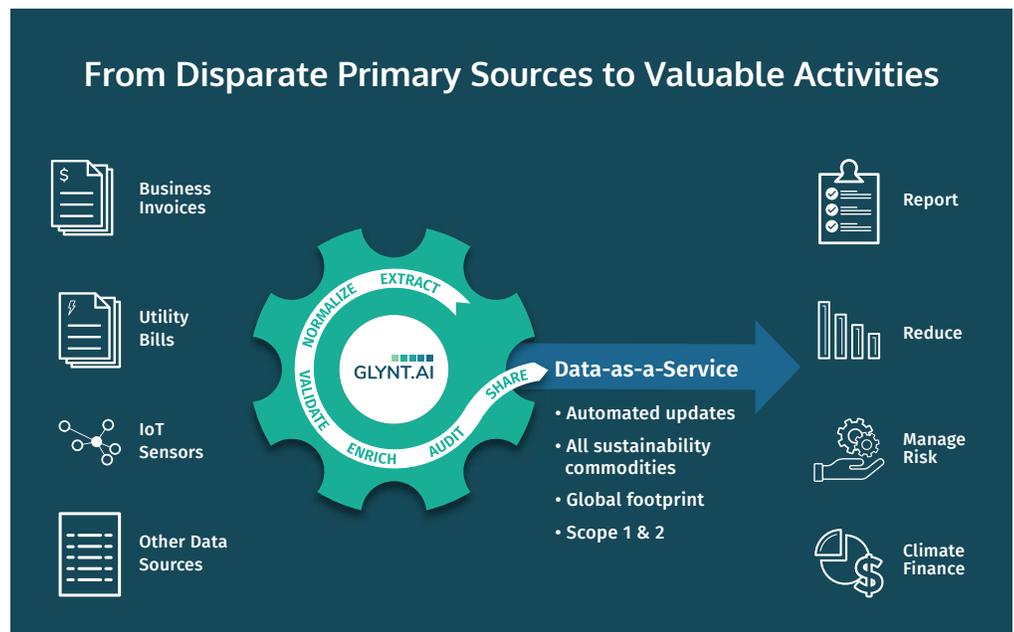
GLYNT uses the term Enterprise Sustainability Data to make a distinction between the data produced today in accounting systems and by energy data teams, e.g. data that is a bit rough around the edges.

Almost all of the Primary Source data for energy, emissions, water, and waste are utility bills and energy invoices. Accounting systems struggle with this complexity, so they capture just a few fields. Energy companies need the detailed data on the invoice to price new contracts, but they lack technology. So, both accounting and energy firms use manual data entry to capture invoice data. The upshot is data that is inaccurate, slow and confusing as it contains undocumented judgement calls by the data entry team.

In contrast, Enterprise Sustainability Data has the following properties, giving the data the “super powers” it needs to flow through modern enterprise software systems.

- **Accurate.** Customers should never worry about accuracy; the data should be ready to consume and produced in a verified system.
- **Audit-Ready.** Third-party audits of sustainability data are quickly becoming the norm. Without the appropriate data preparation, audits cost too much and take too long.
- **Shareable.** The typical business must share data with regulators, auditors, customers and investors. The data must be prepped for a high level of scrutiny.
- **Fast.** No one waits months for financial data, why should they wait for sustainability data? Automated systems are required.

Talk to GLYNT about Enterprise Sustainability Data. It's our favorite topic!



## READ THE RESEARCH

- [“The SOXification of ESG Reporting”](#) KPMG
- [“Clarifying Corporate Carbon Accounting,”](#) FTSE Russell
- [The Role of Finance in ESG Reporting,](#) EY

**GLYNT.AI**

*The sustainability data you need, your way*

## ABOUT GLYNT

GLYNT produces investor-grade sustainability data for businesses around the world. Our accurate, complete and audit-ready data enables reporting, operational efficiencies and access to financial capital. Using advanced machine learning, GLYNT is the single solution for water, waste, energy and emissions data. Confidently get the sustainability data job done. Learn more at [glynt.ai](https://glynt.ai)